

CREATIVITY IN CO-PRODUCTION

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RESOURCES

1. Age Better in Sheffield:

- ***Ageing Better Celebration Event***

- A) Evaluation report***

- B) Workshop write up***

In 2019, Age Better in Sheffield hosted the national Ageing Better celebration event. With 157 attendees, all representatives from each of the 14 area partners, the event was coproduced from start to finish with staff, volunteers and participants from each of the programmes (54% of attendees were participants or volunteers).

- ***C) Video: Re-imagine Your Co-production Through Creativity, 16-03-21***

This webinar recording is part of the Stronger Together programme: a co-production webinar series with Ageing Better. During this webinar, Ignite Imaginations explore creative ways of engaging people in co-production.

- ***D) Video: The Age Better in Sheffield Co-Production Story, 27-04-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, Age Better in Sheffield share their journey of co-production right up to the present day.

- ***E) Video: Is Co-production Intrinsically Creative, 28-04-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, Ignite Imaginations offer the chance to explore different creative approaches to co-production.

- ***F) Video: Embracing Innovation - Making Virtual Co-Production Creative, 30-04-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, Co:Create demonstrate the potential of the Gather Town platform to make virtual co-production creative.

STORIES

1. Age Better in Sheffield:

- **A) Our Co-production Journey**

1. **Co-production Journey Presentation**

2. **Co-Commissioning Findings Presentation**

3. **Presentation to the Board of South Yorkshire Housing Association**

Find out who we are, what our journey has been, and how co-production is embedded in our work.

- **B) Neighbourhood Toolkits**

Since the beginning of the Age Better in Sheffield programme we've designed and delivered Neighbourhood Toolkits in our four target wards. We start by meeting local people who share their stories, thoughts, and experiences about what it's like to live and grow older in their ward. And then we work together to create a toolkit to reduce isolation and loneliness in those aged 50 and over.

- **C) Melting Pot Lunches**

A 'Melting Pot Lunch' is a very simple but effective concept inspired by Kaleidoscope. Melting Pot Lunches simply bring together a variety of people with different skills, interests and experiences, united by the same goal. In the context of Age Better in Sheffield, this goal was the reduction of loneliness and isolation. We held 3 melting pot lunches focussing on the themes: the outdoors, food and connection, and reaching men.

- **D) Podcast: Creative Co-production in Communities with Ignite Imaginations**

Creative co-production is an approach that creatively puts participants at the heart of decision-making. Emma Waslin speaks to Luisa Golob (Ignite Imaginations), freelance artist Kate Sully, and Joe Bunce (Paperfinch Theatre) about the benefits and challenges of working in this way. We explore what co-production can look like, in creative settings and beyond - and share tips on how you can do it yourself. This podcast was produced by Ignite Imaginations and Age Better in Sheffield.

- **E) Blog: Creative Collaborations in a Crisis**

As Covid-19 hit, Age Better in Sheffield, like many other organisations across the country, had to adapt their way of doing things almost overnight. However, change is often a catalyst for innovation, and the ABiS team channelled their creativity into finding resourceful ways of linking with community partners to co-create meaningful connections for older people suddenly facing isolation.

TOOLS

1. Age Better in Sheffield:

- ***The Get Connected Toolkit***
 - A) An Introduction***
 - B) Video: How we developed our Toolkit as an alternative to questionnaires with the help of our Community Experts***

The Get Connected Toolkit was co-designed to measure financial wellbeing in a sensitive and personal way. The Community Experts shaped the project on both an individual basis and a group basis, as well as taking their work into the community to change hearts and minds on the topic of financial exclusion.